

THE OVERSEAS PRESS BULLETIN

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World-Wide Ticker

JAPAN CLUB HOSTS OPC'S ARTHUR REEF

By AL KAFF

TOKYO — Arthur Reef, chairman of the OPC's Foreign Journalist Committee, visited the Foreign Correspondents Club of Japan Jan. 23. Over lunch of raw oysters on the half shell and succulent Japanese beef, he discussed mutual club problems with Henry Hartzenbusch, president of the Japan club, and your correspondent. Hartzenbusch told Reef that the Tokyo club issues guest membership cards to bona fide news, radio and television men visiting Tokyo (and to other visitors at the president's discretion), and thus sees no need for maintaining reciprocal relations with other press clubs. "Our policies actually are more liberal than reciprocal relations, because our club is open to all legitimate newsmen whether they belong to another press club or not," Hartzenbusch told Reef. While Hartzenbusch was explaining the technicalities, your correspondent clinched the point by obtaining a guest membership card for Reef in two minutes flat. Reef was on a business trip to Japan and Australia for his firm, American Metal Climax, Inc.

The Foreign Correspondents Club opened 1969, the Year of the Rooster in the Oriental reckoning, with several professional and social events. Luncheon speakers during January included Foreign Minister Ihsan Sabri Caglayan-gil of Turkey and Foreign Minister Kiichi Aichi of Japan. Politics were balanced by a dinner fashion show in which Mori Hanae, one of Japan's leading dress designers, presented her spring collection (lots of color and with

(See page 2)



LBJ'S GHOST: Former presidential aide Will Sparks (left) greets OPC President Hal Lehrman at the Club dinner last week. "There's no shortage of men around the White House who will take credit for a Presidential speech," Sparks told the Club group.

(Photo by Lauro Boccioletti)

SPARKS: LOW VISIBILITY FACTOR ESSENTIAL FOR SPEECH WRITING JOB

By MARK J. HENEHAN

Maintaining anonymity as a speech writer in the White House is an essential part of the job although few people there "have a passion for it," Will Sparks, former key aide to Defense Secretary Robert McNamara and President Johnson, emphasized at a Club dinner Jan. 23rd.

Aside from his personal conviction that low visibility is a major factor in being an effective speech writer, Sparks said the real reason for staying in the background during his three-year stint in the White House was simply that the President strongly urged him to do so.

Got the Message

"I recall we were at a small private luncheon and, in his quiet Texas voice, which I am already beginning to miss, LBJ leaned over and said, 'Don't ever

tell anybody you write speeches. You know some people do excellent work but throw it all away because they simply can't keep their names out of the newspapers. I keep telling them and telling them, they come and they go, but somehow they just don't get the message.'"

"Well, I got the message loud and clear," Sparks declared.

He particularly deplored the spate of "inside" stories about the President in recent years by former staff members, and said that some effort should be taken to insure more privacy for occupants of the White House.

"If Presidents have to worry about holes in their socks every time they take off their shoes in the White House because of the presence of incipient

(See page 2)



IN TWOS: Sam Summerlin and Will Oursler, two OPC authors who produced two books each during the past year, pose with their publishing people — two each, of course — at the Bistro event in their honor last week. From left are Nat Brandt and Nancy Holmes of Cowles Books, who published Summerlin's *1:33 — In Memoriam John F. Kennedy* (his other was *The China Cloud*, Little, Brown); Summerlin; Oursler; Paul Eriksson, who published Oursler's *Marijuana: The Facts, The Truth*; and Kenneth Giniger, who published *Religion: Way In or Way Out* by Oursler.

(Photo by Lauro Boccioletti.)

SPARKS (Cont'd from page 1)

Boswells, it's going to be very difficult for them to do a good job," Sparks said. "A President surely deserves the privacy of his home."

Whose Words?

As far as speech writers are concerned, it is not really true that somebody writes the President's speeches. They merely do the research and add professional polish to the material. A speech really belongs to the man who gives it. An examination of public papers will clearly indicate that, despite the use of many writers, a President's speeches reflect the essential style and basic concerns of the man himself, he declared.

"There's no shortage of men around the White House who will take credit for a Presidential speech," Sparks said. "But if the speech is a political 'bomb,' only the President seems to remember who wrote it."

Government writing may be somewhat frustrating at times but it has its compensations too, Sparks said. Whatever else, it's kind of exhilarating for a writer to realize that his small contributions will one day become part of a President's archives for posterity to read.

Where 'Whereases' Went

Another instance of personal satis-

faction, Sparks said, was that he was responsible, with LBJ's help, for the elimination of "whereases" from presidential proclamations. Research revealed that "whereases" in proclamations dated back to George Washington and there was no legal reason for their usage. So the first proclamation devoid of "whereases" was issued to herald "Safe Boating Week" in January, 1966, and none have appeared in proclamations since. Sparks expressed the hope that President Nixon would follow this policy.

Among other highlights of his talk:

- Sparks said that he had no influence on decisions for either defense policy or international affairs — "I was the absolute final authority on whether either McNamara or LBJ should end sentences with a preposition or permit themselves split infinitives."

- That Robert McNamara is neither cold-blooded nor inconsiderate as some critics have said — "If he has any failings at all, it is his congenital inability to suffer fools gladly."

Sparks did not attempt to describe either LBJ's good points or foibles, but a sincere regard and deep affection for his former boss was clearly evident throughout his talk.

World-Wide Ticker

(Cont'd from page 1)

one black filmy exception, no nudity). Helping professional Japanese models display Madame Mori's gowns were the wives of two correspondents, Mrs. Donald Shannon (Los Angeles Times) and Mrs. Roger Peterson, (ABC).

Sen. Edmund Muskie is scheduled to speak before the club in February, when he comes to Japan as a member of the US delegation to the second US — Japan Parliamentary Exchange Program.

New members of the Foreign Correspondents Club include Dieter Dollken, North German Broadcasting Corporation, and Peter Leyden, American Broadcasting Company. Resuming regular membership were Takashi Oka of The New York Times (after a tour in Hong Kong with the Christian Science Monitor) and Ichiro "Dick" Iwatate of Nippon Television Network Corporation (returning to journalism after six months in public relations).

MEXICO REPORTERS CHOOSE FCA PREXY

By JAIME PLENN

MEXICO CITY — Pablo Morales, editorial director of *Selecciones*, the Reader's Digest Latin American edition, is new president of the Foreign Correspondents Association. Other 1969 officers are: vice president, Carlos Vidali Carvajal, Business International correspondent; secretary, Elsbeth Campbell, Vision magazine; treasurer, George Kaufmann, AP; club manager, John Abney, syndicated columnist; finance committee chairman, Jaromir Svamberic, CTK agency of Czechoslovakia; credentials committee chairman, Jaime Plenn, San Antonio Light and Chicago Daily News; outgoing president, Jose Quiroga, O Estado do Sao Paulo.

Francis B. Kent, new resident correspondent for The Los Angeles Times, has arrived, replacing Ruben Salazar, transferred to the home office. Ryszard Kapuscinski, of the Polish PAP agency, has replaced Edmund Jan Osmanczyk, en route to Warsaw via a swing around South America.

Fernando Garza, press and public relations chief for the presidency of the country, was guest at a cocktail party given by the Foreign Correspondents Association.

JFK Photographer Mark Shaw Dies

Mark Shaw, President John F. Kennedy's photographer during his tenure in the White House, died of a heart attack at his New York apartment Jan. 26.

Shaw, 47, was noted for his informal pictures of the Kennedy family. These received wide distribution in the media during Kennedy's term, and after the assassination Shaw published a selection of the photographs, *The John F. Kennedys - A Family Album*.

Shaw met Kennedy while covering the 1960 presidential campaign for *Life*.

Shaw also was regarded as a top fashion photographer, working for Harpers Bazaar and for Mademoiselle. He had been a Time-Life contributing photographer since 1952. His activities also included movies, such as "Advise and Consent" and "The Cardinal," for which he served as photographic consultant.

A book, *The Catch and the Feast*, a collection of nature photographs, will be published this fall by Farrar, Straus. Another Shaw picture book was *Message of Peace*, about Pope Paul VI's visit to New York.

He is survived by a son, David.

Churchwardens Approved Projected OPC Plaque

Last week's story about the OPC memorial plaque to be placed in The Church of St. Bride in London inadvertently omitted mention of the Churchwardens among those who had extended approval for the project.

The original story may have lent the impression that Rector Dewi Morgan had acted alone in approving the plaque project. According to *Madeline D. Ross*, OPC Governor who initiated the project, the Rector consulted with the Churchwardens, and their approval was given.

The plaque, commemorating newsmen who have died in line of duty, will be dedicated this spring at the Fleet Street area church, with London-based US correspondents, including OPC members, invited to attend.

A BITING QUESTION

The people who man the OPC's desk in the lobby report, with some concern, that they have the lower half of a set of dentures, apparently left by a member or guest recently.

NEW YORK SCENE

Current Marine Point of View

Tues., Feb. 18 - Edward R. Murrow World Affairs Forum. General Lewis W. Walt, Assistant Commandant US Marine Corps. Cocktails 12:00 noon; luncheon 12:30. \$5.00.

In June, 1967, when Walt returned to the States from Viet Nam where he had served as Commanding General, III Marine Amphibious Force, he emphasized in a press conference at the Club the pacification and rebuilding program, concentrating on aspects of the military efforts. In this present talk he may give us an updated view of those plans and efforts.

From June, 1967, to January, 1968, Walt served at Headquarters Marine Corps as Deputy Chief of Staff (Manpower), Director of Personnel. His appointment as Assistant Commandant of the Marine Corps became effective on Jan. 1, 1968.



Gen. Walt

* * *

Bahamas Prime Minister to be Guest

Thurs., Feb. 20 - Regional Dinner. Bahamas Night, Cocktails 6:30 p.m., dinner 7:30. \$6.00.

Among the special guests of the evening will be Bahamas Prime Minister Linden O. Pindling.

The dinner menu, completely Bahamian, will include fresh conch chowder as well as fresh pineapple flown in from the island of Eleuthera.

Bahamian gifts will include neckties of Bahamian tartan (recalling the Scottish settlers in the islands), and a straw attache case, filled with goodies, from the "straw market" which will be a part of the decor.

DeWitt Davidson, chairman of the Regional Dinner Committee, has arranged the event.

* * *

Fri., Feb. 21 - Anzio Correspondents Reunion. Cocktails 6:30 p.m.; dinner 7:30. \$6.00.

* * *

Wed., Feb. 26 - Book Night. Robert Montgomery and John Tebbel will be present to speak about their new books: "Open Letter from a Television Viewer" and "Open Letter to Newspaper Readers." Cocktails 6:30 p.m.; dinner 7:30. \$6.00.

* * *

All reservations not cancelled 24 hours in advance will be charged to members accounts.



BOOK FOR BILL: Bill Berns (left) dropped in to visit Florence and William L. Laurence at their Palma de Mallorca apartment last month and got his copy of the newest OPC book, *Heroes for Our Times*, autographed by Laurence, one of its authors.



MUSICAL INTERLUDE: Music Night star Colette Boky is flanked by the people who helped make the appearance possible. From left are accompanist John Ryan, renowned composer Virgil Thomson, Music Committee Chairman Jack Frummer, Miss Boky and John Gutman of the Music Committee and the Metropolitan Opera. (Photo by William Beck)

Miss Boky an Audience-Pleaser In Concert of French Songs at OPC

By HERBERT KUPFERBERG

The Club's continuing concert series reached new heights both in music and in glamour Jan. 22 with the appearance of soprano Colette Boky before a capacity audience in the tenth-floor lounge.

Hitherto, many of the Club's concerts have been given by leading young musical artists on the way up. Miss

Boky is a young musical artist who has already reached the top of the ladder, for she is a leading soprano of the Metropolitan Opera, appearing this season and last in such roles as the Queen of the Night in Mozart's *Magic Flute*, Gilda in Verdi's *Rigoletto*, and Musetta in Puccini's *La Boheme*.

For her OPC recital, Miss Boky, a French-Canadian, chose to sing a program devoted mostly to nineteenth and twentieth century French art songs. It's unusual to hear a singer of star operatic caliber undertake such songs, and the audience, which included many leading figures in the New York musical world, relished the opportunity.

Miss Boky has a voice that is creamy and brilliant at the same time, and she's a singer both sensitive and intelligent. Moreover, she has a striking figure, which was neatly set off by a clinging green gown, a pretty face, and a crowning mop of blonde hair. It made an irresistible combination, and the songs of Duparc, Faure, Debussy, Milhaud and others benefited no end therefrom.

John Ryan, associate director of the Metropolitan Opera Studio, accompanied Miss Boky beautifully at the Knabe, and a final fillip was provided by the inclusion of partial texts of the songs in the programs — every French accent mark carefully in place. Jack Frummer, chairman of the music committee, presided.

* * * *

Critic Herb Kupferberg's book, *Those Fabulous Philadelphians: The Life and Times of a Great Orchestra*, will be published by Scribner's in the fall.

NORTH IRELAND HAZARDOUS FOR NEWS GATHERERS

BELFAST — Northern Ireland's religious feuding is becoming increasingly hazardous for newsmen. Photographers especially took a pummeling in recent Londonderry riots.

It's by no means a Viet Nam, of course. The guns so far have stayed parked. But bricks and batons are out in profusion.

The main hazards are deliberate attack by Paisleyite Protestants, or accidental involvement with a police baton charge or bricks thrown by Catholics. The Paisleyites consider they've had a rough deal from the Irish and British press and go for photographers at the first sight of a camera. The Catholics and civil rights campaigners are friendly to newsmen but the rocks they throw aren't to know that. When the police charge, they hit anything that moves.

AP cameraman Peter Kemp of London was punched and kicked by Paisleyites as he photographed their ambush of civil rights marchers approaching Londonderry. AP newsman Colin Frost had a Molotov cocktail — gasoline bomb — bounce off the roof of his car and explode in the road behind.

Peter Dunne, photographer of The London Sunday Times, was hospitalized with head injuries from a police charge. Eddie McDonnell, Dublin Irish Press, and Peter Woodard, Belfast free-lance, were thrown into a river by Paisleyites. Woodard lost three cameras. London Daily Mirror, Dublin Irish Times and BBC cameramen were bruised and cut in street clashes.



FOR ATTRIBUTION? Herb Klein, director of communications for the Nixon Administration, collected a new title, "Official US Blabbermouth," courtesy the American Newspaper Women's Club in Washington. Vera Glaser, right, chief of the NANA Washington bureau, and Malvina Stephenson, left, Washington press and radio correspondent, make it officially official.

THE OVERSEAS PRESS BULLETIN

Chairman: Joseph Harrow
Managing Editor: Sibby Christensen

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By Jerry Robinson

still life*

will hijackers
please report to
the pilot with their
flight plans...

**FASTEN
SEAT BELTS**
NO SMOKING

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Jerry Robinson

Mr. President, **still life***
this morning's schedule...meet
Security Council & cabinet,
write foreign policy speech,
and receive 3 diplomatic
delegations...



good,
that gives
me time for
a swim
before 7:30
breakfast

Jerry Robinson

Membership

MEMBERSHIP APPLICATIONS ACTIVE

SCOTT AIKEN — Foreign News Analyst, The Cincinnati Enquirer, Cincinnati, Ohio. Proposed by *Gene P. Mater*; seconded by *Richard C. Rowson*.

PAMELA JEAN ETSINGER — The Brazil Herald, Rio de Janeiro, Brazil. Proposed by *W.P. Williamson, Jr.*; seconded by *Claude E. Erbsen*.

ROBERT W. FAULL — American Broadcasting Co., Saigon, South Viet Nam. Proposed by *Richard D. Rosenbaum*; seconded by *Don Baker*.

ASSOCIATE

VINCENT JOYCE — First National City Bank, Paris, France; (F) USIA. Proposed by *Charles H. Klensch*; seconded by *Lamson B. Smith*.

DORIS REVERE PETERS — N. C. News Service, New York, N.Y. Proposed by *Eva Ban*; seconded by *Gary MacEoin*.

JAMES RIETMULDER — The Stackpole Company, Harrisburg, Pa. Proposed by *Will Yolen*; seconded by *Ken Giniger*.

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LEO G. SANDS — CB Magazine, New York, N.Y. Proposed by *John R. Deitrick*; seconded by *Dale Armstrong*.

BARBARA SEAMAN — Freelance and Ladies Home Journal, New York, N.Y. Proposed by *Ruth Streeter Hatch*; seconded by *John Luter*.

GARY SHENFELD — Westinghouse Broadcasting, Philadelphia, Pa. Proposed by *Roy Battersby*; seconded by *James Wessel*.

GEORGE F. SPRAGUE — The Reader's Digest, Pleasantville, New York. Proposed by *Sterling Fisher*; seconded by *Grace Naismith*.

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HAPPY HOUR.

PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Henry Shapiro**, UPI's Moscow bureau chief, in the US with his wife on home leave. Since arriving he has addressed a graduate seminar of the School of Communications, Stanford U., on problems of covering the Soviet Union and has made a similar appearance before faculty and students of the School of Journalism at the U. of California, Berkeley. While on the West Coast, the Shapiros are visiting their daughter, Mrs. Irina Corten, who is a member of the Slavics Department at the U. of California. . . . **Juliet Lowell** recuperating from flu via an 18-day cruise to the West Indies. . . . **Gunther Less** accompanying 25 journalists on inaugural flight to Johannesburg of Olympic Airways, of which he is manager of external affairs. . . . **Harrison Forman** sends greetings from "photogenic India." . . . **Richard W. Bruner**, free-lance writer and filmmaker, to Mexico City to work on assignment for two IBM publications. Data Processor and World Trade News. With assignments from Deere & Co. and AT&T coming up, he will be making several trips to the Midwest in the next few months. . . . Having just finished seven months' coverage of the Nixon campaign and interim period for UPI **Dirck Halstead**, former roving photographer for UPI out of NY, en route to Spain to do special photography for 20th Century-Fox on "Patton, Blood and Guts," being filmed there. He expects to be away for four months.

CHECKING IN: **Marvin Farkas** from Hong Kong. . . . **Ralph E. Forte** from Madrid.

NEW POSTS: **Bill Brannigan**, with ABC news in Viet Nam for the last two years, assigned to Los Angeles as a bureau correspondent. . . . **William C. Payette**, formerly UPI's Southwest Division manager, to United Feature Syndicate as a vice president. . . . **Joel Blocker** switching from Saigon to become Newsweek's chief White House correspondent. . . . **Edward W. Barrett**, who resigned as dean of the Columbia Graduate School of Journalism last August,

joining the Academy for Educational Development as director of a new Communications Institute.

ARTICLES: **Karl Detzer's** byline in February Reader's Digest with "Murder on Route 79." . . . **Curtis Bill Pepper's** "Mother Teresa of India — The Making of a Saint" in current Look. . . . "In the UN We Trust" by **Julia Edwards** in current issue of the quarterly New Renaissance.

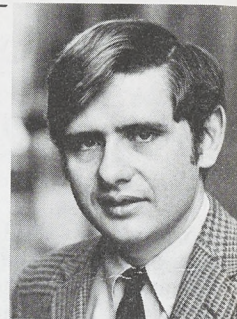
BOOKS: **Toni Stabile**, who spent Labor Day in Estoril, Thanksgiving in Cozumel and Christmas in Montevideo, back in NY in time for the news that her book, "Cosmetics: Trick or Treat?" will be serialized in Australia before it goes into paperback this summer. . . . Col. John S. D. Eisenhower's new book, on the Battle of the Bulge opens with the story of Ivan (Cy) Peterman's night-before break-through trip along the skyline drive in Luxembourg to Spa, Belgium, where he saw and later reported to 1st US Army GHQ the massed Nazi tanks and troops. The material was loaned by Cy from what he wrote for the OPC Bulletin back in 1964, at the time of the 20th reunion of American war correspondents and their friends. . . . **Mike Malloy's** second newsbook for the National Observer, "The Art of Retirement," just released. Former UPI bureau chief in Delhi and Saigon is currently a member of the Observer's special investigative unit. . . . "Food and Arthritis," hard-cover book by Gaynor Maddox, NEA, published by Taplinger, endorsed by president of the Arthritis Foundation and other medical authorities.

RADIO & TV: **Harrison Salisbury** on the "Today" show, NBC-TV, Jan. 27 to discuss his new book, "900 Days: The Siege of Leningrad." . . . **Fred M. Hechinger**, education editor of the NY Times, special guest on Dorothy Gordon's Youth Forum (NBC) Feb. 2. . . . **Rohama Lee** on the **Barry Farber** show (WOR) Jan. 31. . . . **Ben Grauer** on "The Southern Baptist Hour" (NBC) Feb. 2.

SPEAKERS: NBC president **Julian Goodman** speaker Jan. 27 in Omaha, Neb., at the 11th annual KMTV television public service awards dinner. . . . **Herbert J. Teisen**, assistant to the publisher of the Saturday Review, co-ordinating an eight-part lecture series at the New School for Social Research beginning Feb. 4. Title: "Advertising: The Anatomy of an Election." . . . **Leon Levine**, in charge of public affairs at the Whitney Museum in NY, to speak on "Culture in New York" at the Feb. 28 luncheon meeting of the City Club.

HALSTEAD:

To Spain
for Patton
film job.



HONORS: AP's **Hugh Mulligan** the subject of a full-page feature in Editor & Publisher for Jan. 25.

RETIRING: Word from Tucson the syndicated columnist **Inez Robb**, who began her newspaper career as reporter and columnist on the Boise (Idaho) Capital News at 15, has retired, as of Feb. 1, to devote herself full time to home life.

CONVALESCING: NBC news editor **John Kelly** at Medical Arts Center Hospital recovering from injuries received when he was hit by a car while crossing a NYC street.

VISITORS: **Jay Rutherford**, former MBS correspondent in Madrid, has as his guests in NY **Dominic Curcio**, McGraw-Hill bureau chief in Madrid, and **Ralph Forte**, dean of American correspondents in Spain. Formerly with UP and now with the NY Daily News, Forte is embarking on a wide swing of the US West and Mexico.

THE NO-CRUISE: March issue of Christian Herald Magazine contains an article by its editor, **Dr. Kenneth L. Wilson**, giving an account of the no-cruise on the Carmania, which ran aground on a sandbar in the Bahamas and on which he was a passenger.



A WINNER: Esquire Travel Editor **Richard Joseph** (left) collects a trophy in TWA's 31st Annual Writing and Picture Competition as Magazine Travel Writing category winner. **Herbert A. Richardson**, TWA Director-Press Relations, does the honors.



MALLOY:

His newsbook
for National
Observer out.